



veezoo makes SAP as simple as Siri

Good news for decision makers: Now they can easily call up the data stored in SAP® systems and visualize it in seconds instead of days. The solution developed by Swiss Startup Veezoo is simple and intuitive – similar to Apple’s Siri®. Veezoo is a spin-off from leading university ETH Zurich and is supported by five well-known Swiss investors.

Getting answers from data should be simple, fast, and understandable. However, this is still very far from reality in almost every company. „In most cases decision makers cannot find the answers in the data by themselves and must then wait days or even weeks for someone else to crunch the data for them,” explains CEO of Veezoo, **Marcos Monteiro**. Veezoo makes it possible to find the answers very quickly: Decision makers can simply ask their questions in plain German or English. Veezoo will respond with an understandable data visualization within seconds.

„Veezoo makes the approach to business data as simple as Apple’s Siri“, says Marcos Monteiro. „Our solution connects to the company’s SAP® systems, for example on financial accounting and controlling. So users can engage in a conversation with Veezoo, asking e.g. 'What was our profitability per employee in each division last year?', visualizing and exploring the answer about the finances of the company down to booking level“.

Building the company brain with artificial intelligence

Veezoo is the first fully conversational artificial intelligence solution to help decision makers explore and visualize data stored in SAP® systems. Veezoo was founded with the single mission to build the company brain – a software that understands both company data and spoken-language and that helps companies take data driven decisions better and faster.

Founded by the two Brazilian brothers, João Pedro and Marcos Monteiro as well as Swiss Till Haug, Veezoo is located in the heart of Zurich. The core technology of Veezoo was spun off from ETH Zurich, one of the top computer science universities in the world. At ETH, João Pedro did research in Natural Language Processing, whereas Till pushed state-of-the-art results in the field of Question-Answering.

Five top Swiss entrepreneurs joined Veezoo

Veezoo's unique solution has convinced five top Swiss angel investors to join the company as strategic advisors. The round for financing the team growth was led by security expert Dr. **Thomas Dübendorfer** (President of Swiss ICT Investor Club SICTIC) and included four other successful Swiss entrepreneurs: **Richard Eisler** (founder of comparis.ch), **Sandro Cornella** (Stanford MBA, CTI Coach) and marketing experts **Martin Welzl** and **Flavio Rump** (co-founder of DeinDeal.ch). "When I was running online marketing at DeinDeal.ch, understanding our customer behavior frequently required me to spend hours writing complicated SQL Queries. Now thanks to Veezoo, also non-software engineers can get answers to business-critical questions within seconds. I am very excited to help bring this game changing technology to businesses around the globe." says Flavio Rump.

The company started successfully: Veezoo was the first startup to graduate from the Zurich-based F10 FinTech Incubator program¹ and was later chosen as the best Swiss FinTech Startup to complete the digitalswitzerland Kickstart Accelerator program. The product has been deployed at SIX Group and at a provider of geographical information systems. Currently, the startup is working with a leading insurance company in Switzerland.

For further Information:

Marcos Monteiro, marcos@veezoo.com, +41 76 435 9761, www.veezoo.com

¹ F10 is a Zurich based FinTech Incubator and Accelerator that supports and guides Startups in transforming their ideas into successful companies, all the while stimulating worldwide collaboration with international finance organizations. The accelerator already has a proven track record of innovation, acceleration and product creation for financial services. F10 is sponsored by SIX, the backbone of the Swiss financial center providing a comprehensive range of services in the areas of securities trading, settlement of securities transactions, financial information processing and cashless payment transactions. Learn more: <http://www.f10.ch/>